



BUSINESS - PUBLIC ADMINISTRATION - ECONOMICS - COMMUNICATION – TOURISM - SOCIAL WORK

CONTENTS

INVESTIGATION OF ATTITUDES OF HOSPITAL WORKERS TOWARDS WOMAN MANAGERS: THE SAMPLE OF SIVAS AND ISTANBUL	996-1006
Büşra AKKUM - Prof. Dr. Hatice ULUSOY	
THE EFFECT OF MEMORABLE TOURISM EXPERIENCES ON THE RECOMMENDATION BEHAVIOR AND REVISIT INTENTION: A STUDY ON UKRAINIAN TOURISTS	1007-1017
Assoc. Prof. Dr. Nuran AKŞİT AŞIK - Assoc. Prof. Dr. Maria Volodymyrivna KUTSYNSKA	
ECONOMETRIC ANALYSIS OF THE RELATIONSHIP BETWEEN ELECTRICITY CONSUMPTION FROM RENEWABLE AND NON-RENEWABLE ENERGY SOURCES AND ECONOMIC GROWTH IN TURKEY	1018-1030
Şerife ANATÜRK - Assoc. Prof. Dr. Erkan ÖZATA	
INVESTIGATING THE SLEEP QUALITY OF THE ELDERLY RESIDING IN HOUSES	1031-1037
Prof. Dr. Fatma ARPACI - Asst. Prof. Dr. Ömer Faruk CANTEKİN - Asst. Prof. Dr. Hüseyin DEMİRTOLA	
PROFILE OF ACADEMICIANS IN DEPARTMENT OF TOURISM/TOURIST GUIDANCE: SAMPLE OF TURKEY UNIVERSITIES	1038-1049
Assoc. Prof. Dr. Ahmet BAYTOK - Res. Asst. Mehmet BOYRAZ - Res. Asst. Ali KABAKULAK	
THE ACCOUNTING OF AGRICULTURAL PRODUCTS ACCORDING TO THE UNIFORM ACCOUNTING SYSTEM, TAS 41 AND TAX PROCEDURE LAW: AN APPLICATION IN SUGAR BEET PRODUCTION ORGANIZATION	1050-1060
Asst. Prof. Dr. Beyhan BELLER DİKMEN - Assoc. Prof. Dr. Ayşe Gül KÖKSAL	
IN EUROPEAN UNION ACCESSION PROCESS INVESTIGATION OF THE PERSPECTIVE OF TOURISM IN TURKEY	1061-1069
Prof. Dr. Ahmet BÜYÜKŞALVARCI - İdris DİNÇ	
RELATIONSHIP BETWEEN LEADER-MEMBER EXCHANGE AND JOB SATISFACTION WITH MEDIATING ROLE OF LEARNING ORGANIZATION	1070-1078
Lect. Esin CEYLAN - Asst. Prof. Dr. Vasfi KAHYA	
CONSUMPTION PSYCHOLOGY AND IRRATIONAL DECISION MAKING PROCESS: A QUALITATIVE RESEARCH IN KONYA	1079-1090
Keziban ÇAKIR - Assoc. Prof. Dr. Zafer YILDIZ	
NEW COMMUN MANAGEMENT INTERPRETATION:COMPARATIVE ANALYSIS OF SEVILLA-MARINALEDA AND TUNCELI (DERSİM) OVACIK MANAGEMENT	1091-1097
Prof. Dr. Adem ÇAYLAK - Lect. Mahmut ŞAYLIKAY	
CHARACTERISTICS OF SOCIAL ASSISTANT BENEFICIARIES: THE CASE OF KEÇİÖREN	1098-1103
Emre DEMİRTAŞ - Prof. Dr. Cengiz ÖZBESLER	
THE EFFECT OF INTERIOR CUSTOMER ON INSTITUTIONAL PERCEPTION IN HEALTH INSTITUTIONS	1104-1111
Assoc. Prof. Dr. Hüseyin DİKME - M. Kemal BOYACIOĞLU	
CHANGING HUMOR MAGAZINES AND CARTOON IN THE CONTEXT OF POPULAR CULTURE	1112-1119
Res. Asst. Dr. Petek DURGEÇ	
THE EFFECT OF EXPLORATORY BUYING ON IMPULSE BUYING BEHAVIOR: THE ROLE OF HEDONIC CONSUMPTION	1120-1130
Prof. Dr. Aysel ERCİŞ - Asst. Prof. Dr. Kadir DELİGÖZ - Büşra Selin ÖZKAN	

THE DOCTOR IMAGE IN TURKISH LANGUAGE: A CONTENT ANALYSIS ON PROVERBS AND IDIOMS	1131-1141
Prof. Dr. Emet GÜREL - Res. Asst. Dr. Didem ÖZŞENLER	
COMPARISON BY TURKEY AND LOGISTICS PERFORMANCE OF THE SHANGHAI COOPERATION ORGANIZATION (SCO) MEMBER COUNTRIES	1142-1154
Lect. İlyas Kays İMAMOĞLU	
A COMPARATIVE ASSESSMENT ON WORKPLACE INCIVILITY AND NEGATIVE WORKPLACE BEHAVIORS	1155-1162
Dr. Çağdaş IŞIKAY	
ACCOUNTING EDUCATION AND AN ASSESSMENT IN THE INDUSTRY 4.0 FRAMEWORK ON THE QUALIFICATIONS OF ACCOUNTING PROFESSIONAL	1163-1168
Prof. Dr. Sami KARACAN - Gökhan BAYRAM	
ASSESSMENT OF TEA TOURISM WITHIN THE CONTEXT OF RURAL TOURISM : "CASE OF ARTVIN"	1169-1175
Assoc. Prof. Dr. Banu KARAŞAH	
CHILDREN'S PRIVACY RIGHTS IN SOCIAL MEDIA AND AN IMPLEMENTATION ON "SHARENTING": THE CASE OF ATATURK UNIVERSITY	1176-1186
Assoc. Prof. Dr. Adnan KÜÇÜKALİ - Res. Asst. Ceyhun SERÇEMELİ	
INTRA-INDUSTRY TRADE ANALYSIS OF OUTSTANDING COUNTRIES IN GLOBAL CLOTHING EXPORT WITH THE GRUBEL- LLOYD INDEX	1187-1209
Serdar ÖZÖZEN	
A STUDY ABOUT TOURISTIC PRESENTATION DIFFERENCES IN GASTRONOMY THEMED MUSEUMS IN TURKEY	1210-1231
Assoc. Prof. Dr. Mustafa SANDIKCI - Res. Asst. Asilhan Semih MUTLU - Lect. Hülya MUTLU	
THE EFFECT OF DESTINATION IMAGE PERCEPTION ON SATISFACTION AND DESTINATION LOYALTY: THE CASE OF ERDEK	1232-1240
Lect. Semih SARIİPEK - Asst. Prof. Dr. Samet ÇEVİK - Asst. Prof. Dr. Melahat YILDIRIM SAÇILIK	
ALTERNATIVE TOURISM AND ECOTOURISM ON CREATING DIVERSIFICATION OF TOURISM PRODUCT: EXAMPLE OF ŞAVŞAT	1241-1252
Assoc. Prof. Dr. Hilal SURAT	
ANALYSIS OF THE EFFECT OF CLIMATE CHANGE ON FINANCIAL DEVELOPMENT AND ENERGY CONSUMPTION FOR TURKEY	1253-1258
Prof. Dr. Ahmet ŞENGÖNÜL - Lect. Dr. Şerife Merve KOŞAROĞLU	
THE IMPACTS OF CULTURAL HOMELAND TOURS OF TURKISH DIASPORA IN GERMANY	1259-1266
Asst. Prof. Dr. Emrullah TÖREN - Prof. Dr. Nazmi KOZAK	
INDEPENDENT AUDIT AND KEY AUDIT MATTERS: ANAYLSIS OF BIST COMPANIES 2017-2018	1267-1272
Prof. Dr. Aslı TÜREL - Prof. Dr. Ahmet TÜREL	
CRISIS MANAGEMENT METHODS OF MANAGERS OF MUNICIPALITY AND TOURISM FACILITIES, THE CASE OF WESTERN BLACK SEA DEPARTMENT	1273-1287
Assoc. Prof. Dr. Fatih TÜRKMEN - Assoc. Prof. Dr. Yasin DÖNMEZ	
MEASURING AMBIGUITY TOLERANCE OF SYRIAN WOMEN WITH TEMPORARY PROTECTION STATUS	1288-1296
İmran UZUNASLAN	
Prof. Dr. Ayşe Sezen SERPEN	
GLOBALIZING FOOD SYMBOLISM	1297-1308
Ayşenur YILMAZ - Beyza UYANIK - Asst. Prof. Dr. Melek YAMAN	